Idaho Physical Therapy Association
Values of Membership

“What does the IPTA do for me?”

Or

“What do I get for the money?”

This is the number one question posed by non-IPTA/APTA members. Tangible answers to this question are often difficult to ascertain. At the IPTA, we have combined what we feel are some of the most important answers.

- **Legislation:** IPTA is the only organization actively working for practice protection from encroachment by other professions. IPTA employs a lobbyist that sits in on Idaho State legislative proceedings. Our lobbyist monitors all legislation and informs us if/when we need to take action. Having a constant presence on Capitol Hill has significantly strengthened our organization in the last several years.

- **Reimbursement:** IPTA employs a Payment Specialist that meets multiple times each year with payers in Idaho. They provide yearly continuing education about proper billing and maximizing reimbursement. He also serves as a resource, available to members to answer all questions related to insurance and reimbursement.

- **Access:** As a member of the APTA/IPTA, you have access to multiple clinic and practice management resources including: PR and marketing tools, Open Door and Hooked on Evidence – APTAs research databases, Medicare Fee payment calculator and reimbursement resources, social networking, and APTA publications including the *PT Journal*.

- **Professional Excellence:** Practicing physical therapists and assistants who are members of the IPTA tend to lead non-members in the state in clinical knowledge and specialty certification, knowledge in reimbursement and payment issues, leadership, clinical instruction, and business a practice management success.

- **Advocacy:** Members of the IPTA are constantly contacting congressmen and women, attending national PT meetings, working with public figures, and have a strong presence in Washington DC to promote our profession. Without this organization and advocacy, our profession would be at risk from other professions, and losing important reimbursement dollars. Without this advocacy, we fear we would not be paid for the important work that we all do.

- **Patient Care:** Being active and involved in your professional organization is part of the definition of a true professional. Keeping up with current trends and issues in our profession will make you a better practitioner. Informed patients find value in active participation in the IPTA

- **Money:** It is always about money. At the IPTA, we do our best to provide quality continuing education at a reduction to members. All of the services listed above are free to members. This *is* what you get for the money. We are constantly trying to recruit members to help us achieve our goals and mission.